2025 Annual Report

A Year of Accomplishments.

Blockhouse Bay Business Association

NETWORKING • ADVOCACY • ECONOMIC DEVELOPMENT • INFRASTRUCTURE • TRANSPORT

Chairman's Report

Blockhouse Bay continues to thrive, with a vibrant mix of businesses and strong community spirit. At the time of writing, we have 100% occupancy, a remarkable achievement and a testament to the loyalty of our locals and the appeal of our village.

This success comes despite a cost of living crisis & wider economic challenges, showing the resilience and popularity of Blockhouse Bay.

We are delighted to welcome several new businesses over the past year:

Who's Next Barbershop

Style and Strands

Western Legal

Bare – Beauty & Lash

Bay Café – now under new ownership, bringing fresh energy and a new lease of life to a much-loved local spot.

Our Blockhouse Bay Library was closed for nine months for significant renovations, including roof repairs and an increase in usable space. It has now reopened, coinciding with the celebration of 25 years of service to the community. The event was well attended and reinforced the library's place as a valuable asset for our community.

The Christmas Festival was held on Sunday, 8th December 2024, with the theme "Christmas in Candyland". Thousands of people enjoyed the day in the sunshine, and we are already looking forward to delivering another fantastic festival this year.

While it is unfortunate that Woolworths Supermarket will be closing, we remain optimistic that this provides an opportunity for a healthy competitor to take the space and become part of our village.

We look to the future of Blockhouse Bay with confidence, knowing that the strength of our community and the appeal of our village will continue to keep it a great place to live, work, and visit.

It has been a pleasure serving as Chairman over the past year, and I have enjoyed the role. Looking forward to the next year with optimism

Trevor Andrews

BLOCKHOUSE BAY BUSINESS ASSOCIATION
Proposed 25/26 Budget

Operating Expenses	
Administration / Operating	
Telephone / Power / Water	2,000.00
Storage & Security	2,500.00
Printing & Stationery	2,400.00
BID Management Fee	33,600.00
Accountancy	2,000.00
Audit	2,500.00
Office rental	10,000.00
Insurance	1,500.00
Environment	
CCTV maintenance and Security	4,000.00
Urban design/lighting contract	8,500.00
General Maintenance	5,000.00
Business Development /	
Advertising / branding	2,000.00
Website & hosting	1,000.00
Newsletter	1,000.00
Networking / member services	1,500.00
Promotions / Events	
Christmas Festival / Christmas Promotions	14,346.00
Market Day	500.00
Local Marketing (In-store Promotions)	3,500.00
Total Expenses	**97,846.00**
Income BID Targeted rate (2024/2025)	**79,860.00**
Proposed BID Targeted Rate grant	
increase (2025/2026)	7,986.00
BID Targeted rate grant (2025/2026)	87,846.00
Santa Parade funding (Local Board /	
Grants/ local business sponsors)	10,000.00
Total Income	**97,846.00**

Note: It is proposed to seek approval from the AGM to increase the BID Targeted rate to $87,846.00 (10% increase) effective from 1 July 2025.
The proposed grant increase of $7,986.00 will be used for the increase in, CCTV Maintenance and Security, General Maintenance and Christmas Festival Costs.

BLOCKHOUSE BAY BUSINESS ASSOCIATION
Proposed 25/26 Budget

Administration Budget $56,500

Action	Timeframe	Budget	KPI
Blockhouse Bay Committee Meetings; Review progress against Strategic and Business Plans ; Annual Audit and reporting	Monthly except January	$4,500.00	Progress against Business Plan and budgets reviewed. Annual Report to members via AGM. Feedback from business operators
Member information packs delivered to all businesses; Database updated and checked quarterly	On-going	Included in administration budget	Members receive information pack (including new businesses); details added to website & database
Engage a BID Manager to implement the programme formulated by the Committee	On-going	$33,600.00	Monthly reports to Committee and measured against these KPIs.
To provide an annual review of BBBA activities and provide an opportunity for feedback from members.	September	Included in administration budgets	Progress against Business Plan and budgets reviewed. Annual Report to members via AGM. Strategic plan updated.
Blockhouse Bay Business Association Office	On-going	$18,400.00	Efficient office structure maintained by BID Manager & Town Centre Manager
Relationship building with key stakeholders such as Whau Local Board, Auckland Council, and Auckland Transport.	On-going	Included in administration budget	Positive relationships built and maintained. Twice yearly presentations to Whau Local Board

Environment Budget $17,500

Action	Timeframe	Budget	KPI
Maintain CCTV network and extra Security as required	On-going	$4,000.00	CCTV system maintained
Maintenance contract to maintain lights in sails and trees	On-going	$8,500.00	Lights on sails and library trees maintained
General Maintenance as	On-going	$5,000.00	Building, painting etc around the village.

BLOCKHOUSE BAY BUSINESS ASSOCIATION
Proposed 25/26 Budget

Environment Budget $17,500

Action	Timeframe	Budget	KPI
Reporting environmental issues to Auckland Council and other agencies.	On-going	Included in existing budgets	Maintenance issues followed up expeditiously.

Business Development | Budget $5,500

Action	Timeframe	Budget	KPI
Provide regular networking opportunities for members	On-going	$1,500.00	Minimum of 3 networking sessions held
Conduct an Annual Survey to all businesses to gauge feedback	February	Included in existing budgets	Awareness of Blockhouse Bay BID increases as evidenced by business surveys, anecdotal evidence and members businesses participating.
Produce a regular newsletter distributed to all stakeholders	Bi-monthly	$1,000.00	Quarterly Newsletters printed, delivered and emailed to all members.
Maintain the Blockhouse Bay website and Facebook page to promote businesses and community events; Boosted posts for Facebook.	On-going	$1,000.00	Number of visits to the website, all business listings maintained; and number of likes and posts on Facebook Page.
Continue to subsidise regular advertising spreads in local publications to promote members	Quarterly	$2,000.00	Number of Blockhouse Bay businesses participating.

Promotions & Events | Budget $18,346

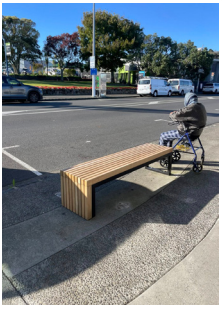
Action	Timeframe	Budget	KPI
Market Day	As decided by the Committee	$500.00	Market Day feedback from businesses and attendees.
Continue to develop and run the annual Christmas Festival in association with local businesses and groups.	November	$14,346.00	Santa Parade occurs. Feedback from businesses, parade participants and public attendance.
Establish and run regular in- store shopper promotions	Christmas, Valentine's Day, Mother's Day or Easter. Mid - Winter	$3,500.00	5 in-store promotions run with a minimum of 20 stores participating $700 approximately per promotion. (Artwork and printed cards with unique numbers)

MANAGERS REPORT
Highlights for 2024 – 2025

- Like a lot of business districts, we have had our high and lows over the year. Unfortunately, we had our library closed for renovations for a period of 9 months which made an impact on foot traffic throughout the village. But with an opening day in June, and the celebration of their 25 th Anniversary, the library was filled with people longing to be back in the centre. We happily sponsored two face painters for the event. The Local Businesses wanted to be part of the celebration and show the community that appreciate them all supporting local.
- We now have a total of 65 businesses in the Village and no vacant spaces. We have four new business and a two have changed ownership. The Village offers a huge variety which include professional services, health and beauty, retail and dining. We are unfortunately losing our Woolworths Store in September but hope this is soon replaced with another supermarket.
- The Executive Business Committee including the Town Centre Manager and A Whau Local Board Representative have met twelve times in person over the past year at The Bay Café in Blockhouse Bay. We have a small bunch of reliable and dedicated Members who are all passionate about Blockhouse Bay Village. The committee are very thankful to have representative from the Local Board at their meetings. Their input is very valuable. In April we held a Business Networking meeting at Mt Everest Kitchen where local business owners connected in a social environment to get to know each other. We intend on having two or three of these events per year.
- We have maintained our website which allows visitors to view the site across multiple devices and includes information about what is happening in the Village, and a business directory for all members. Our online presence includes the Blockhouse Bay Village facebook page and Instagram. We are currently in the process of upgrading our website which will have a lot more information on the Village and the community. This will be ready later in the year.
- Monthly shoppers' newsletter is produced and sent via mail chimp to over 1,000 shoppers on our database. Every business in the Village is able to advertise in this every month. The Shoppers details are collected though our in-store promotions.
- Over the past year we have run regular In-Store Promotions. There was one for Spring, Christmas, Valentines Day, Easter and Matariki. The aim is

to have five per year to promote Blockhouse Bay Village and increase the spending in participating stores. Entrants must make a purchase to enter the draw. Over 100 entries are received during these promotions.

- On the 8th December we had our Christmas Festival. This year was Christmas in Candyland with fun colourful candy themed decorations This event always is always popular and is a huge draw card for the town Centre. We had food trucks, facepainting, stilt walkers, balloons, a bouncy castle and Mr. and Mrs. Claus. Some local dance and music groups performed on the footpath and road and some stall holders also joined us. We hold this event free to the public and would like to thank the Whau Local Board, The Trusts Community Foundation and Barfoot and Thompson Blockhouse Bay for helping us provide this fun event to the community.
- BBBA has continued to maintain the sail lights and fairy lights in the trees on the Village Green. Having these going brings sense of joy and safety after dark when coming to the Town Centre. The lights are slowly being upgraded and replaced over a five-year period and will have the option to change the colour for various events and occasions throughout the year.
- An important part of our budget is the maintenance of our five CCTV cameras. These have proven to be very successful with helping police solve issues. They also bring a sense of security to the community and business owners. We will be installing three more cameras over the next financial year as part of our security plan to have a majority of the business district covered.
- BBBA worked with the Whau Local Board to orgainse the replacement of four wooden bench seats down the Western side of the village. The new ones have all been installed and look very neat and tidy. We are also are thrilled with the picnic table which has been put on the Village Green in front of Armanasco House. The table is always being used and we hope to get another one organised in the near future.
- The BBBA has a good relationship with Council to ensure the gardens are well groomed and replanted when necessary. We also report and graffiti or repairs as soon as possible to the Council to keep our Village clean and tidy. The footpaths have been requested to be water blasted a couple of times and the Council has done this for us promptly which we are thankful for. The cleanliness and tidiness of our village is very important to all of us. We will continue to make Blockhouse Bay Village a vibrant and welcoming place for all and hope for businesses to thrive.



Executive Committee & BID Team

Trevor Andrews
Chairperson

Shirley Browne
Shirleys

Gigesh Pala
Treasurer
Bay Tax and

Olwyn Andrews
Floriculture

Avinesh Prasad
Barfoot and
Thompson

Matt Borsos
BOBO

Prateek Malhotra
Loan Market

Warren Piper
Whau Local Board

Sarah Paterson-Hamlin
Whau Local Board

Jodie Judd
BID/ Town
Centre Manager

Blockhouse Bay Business Association

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